START-UP CLUB

2019 March the 31-April the 4th the members of the International Start-up club met in Rovinji, Croatia. Lithuania, Germany, Spain and Croatia described start ups of their own country, discussed similarities and differences, generated business ideas and agreed on creating a mobile app for tourists “SEEK TO PEEK“. The aim of the following app is to find out the most spectacular touristic sites, get to know more about culture and history of a country one is visiting. The most signifant reason for creating the app was overpriced guided tours, also a lack of time to explore the city on one‘s own to feel the spirit of the place and get off the beaten track. Obviously, it‘s not only a contemporary way to do sightseeing but it is healthy as well as people walk a lot to explore a city. During the mobility in Croatia students not only created the business plan and app but also shot a short video about ‘‘Seek to peek‘‘ program to prove its benefits and take advantage of its opportunities.